

# CITY UNIVERSITY OF WINDHOEK

INFORMATION FOR PROSPECTIVE STUDENTS: 2024

SCHOOL OF POSTGRADUATE STUDIES

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## Application Fees

Online applications are free of charge, but manually completed applications shall be charged a fee of \$650 each.

## Online Application

To apply online, visit CUW's website: [cuw.edu.na](http://cuw.edu.na)

## Payment Options

DO NOT send cash in the post; instead, make deposits through our bank. Cash payments can be made at our office at 11 Dr Frans Indongo Street, Forum Building First floor, Windhoek Namibia.

## Banking Details:

**BANK:** FIRST NATIONAL BANK  
**ACCOUNT NAME:** CITY UNIVERSITY OF WINDHOEK  
**ACCOUNT NUMBER:** 64279614860  
**ACCOUNT TYPE:** GOLD  
**BRANCH:** JOHN MEINERT STREET, WINDHOEK  
**BRANCH CODE:** 280872  
**SWIFT CODE:** FIRNNANX  
**REFERENCE:** SURNAME & LASTNAME (in that order)

**NOTE:** Keep a copy of the deposit slip for your own record

## Tuition Fees Deposit

CUW Student Category	Business Students	
	MBA	PhD
Namibian	4 500	4 750
SADC	4 800	5 250
Non-SADC	8 800	10 000
International	12 800	20 000

## Certified Copies Of Documents To Include In Application

- I. Identity Document and/or Passport.
- II. Academic transcript/academic record of Bachelor's degree if applying for a Master's degree and transcript/academic record of a Master's degree if applying for a Doctorate degree.
- III. Two letters of recommendation.

## MBA Tuition Fees\*

Master's Degree	Year 1	Year 2	Thesis	Total
Master of Business Administration - Business Analytics	N\$36,000	N\$36,000	N\$20,000	N\$92,000
Master of Business Administration - Digital Marketing	N\$36,000	N\$36,000	N\$20,000	N\$92,000
Master of Business Administration - Risk Management	N\$36,000	N\$36,000	N\$20,000	N\$92,000
Master of Business Administration - Entrepreneurship and Innovation	N\$34,000	N\$34,000	N\$20,000	N\$88,000
Master of Business Administration - Logistics & Supply Chain Management	N\$34,000	N\$34,000	N\$20,000	N\$88,000
Master of Business Administration - Financial Engineering	N\$36,000	N\$36,000	N\$20,000	N\$92,000

**For Namibian Students:**

<b>MBA specializations: Business Analytics, Digital Marketing, Risk Management, Financial Engineering</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$36,000	N\$4,500	N\$31,500	N\$3,937.50 x 8 months
<b>YEAR 2</b>			
N\$36,000	N\$4,500	N\$31,500	N\$3,937.50 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$92,000</b>

**For SADC Students:**

<b>MBA specializations: Business Analytics, Digital Marketing, Risk Management, Financial Engineering</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$36,000	N\$4,800	N\$31,200	N\$3,900 x 8 months
<b>YEAR 2</b>			
N\$36,000	N\$4,800	N\$31,200	N\$3,900 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$92,000</b>

**For Non - SADC (Within Africa):**

<b>MBA specializations: Business Analytics, Digital Marketing, Risk Management, Financial Engineering</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$36,000	N\$8,800	N\$27,200	N\$3,400 x 8 months
<b>YEAR 2</b>			
N\$36,000	N\$8,800	N\$27,200	N\$3,400 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$92,000</b>

**For International Students:**

<b>MBA specializations: Business Analytics, Digital Marketing, Risk Management, Financial Engineering</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$36,000	N\$12,800	N\$23,200	N\$2,900 x 8 months
<b>YEAR 2</b>			
N\$36,000	N\$12,800	N\$23,200	N\$2,900 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$92,000</b>

**For Namibian Students:**

<b>MBA specializations: Entrepreneurship &amp; Innovation, Logistics &amp; Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$34,000	N\$4,500	N\$29,500	N\$3,687.50 x 8 months
<b>YEAR 2</b>			
N\$34,000	N\$4,500	N\$29,500	N\$3,687.50 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$88,000</b>

**For SADC Students:**

<b>MBA specializations: Entrepreneurship &amp; Innovation, Logistics &amp; Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$34,000	N\$4,800	N\$29,200	N\$3,650 x 8 months
<b>YEAR 2</b>			
N\$34,000	N\$4,800	N\$29,200	N\$3,650 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$88,000</b>

**For Non SADC Students:**

<b>MBA specializations: Entrepreneurship &amp; Innovation, Logistics &amp; Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$34,000	N\$8,800	N\$25,200	N\$3,150 x 8 months
<b>YEAR 2</b>			
N\$34,000	N\$8,800	N\$25,200	N\$3,150 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$88,000</b>

**For International Students:**

<b>MBA specializations: Entrepreneurship &amp; Innovation, Logistics &amp; Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$34,000	N\$12,800	N\$21,200	N\$2,650 x 8 months
<b>YEAR 2</b>			
N\$34,000	N\$12,800	N\$21,200	N\$2,650 x 8 months
Thesis			N\$20,000
<b>Total</b>			<b>N\$88,000</b>

**Doctorate Degree Tuition Fees**

<b>PhD Business Administration Specializations</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Thesis</b>	<b>Total</b>
Management	N\$42,000	N\$42,000	N\$42,000	N\$30,000	N\$156,000
Business Analytics	N\$46,000	N\$46,000	N\$46,000	N\$30,000	N\$168,000
Logistics and Supply Chain Management	N\$42,000	N\$42,000	N\$42,000	N\$30,000	N\$156,000

**For Namibian Students:**

<b>PhD Specializations: Management, Green Logistics and Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$42,000	N\$4,750	N\$37,250	N\$4,656.25 x 8 months
<b>YEAR 2</b>			
N\$42,000	N\$4,750	N\$37,250	N\$4,656.25 x 8 months
<b>YEAR 3</b>			
N\$42,000	N\$4,750	N\$37,250	N\$4,656.25 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$156,000</b>

**For SADC Students:**

<b>PhD Specializations: Management, Green Logistics and Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$42,000	N\$5,250	N\$36,750	N\$4,593.75 x 8 months
<b>YEAR 2</b>			
N\$42,000	N\$5,250	N\$36,750	N\$4,593.75 x 8 months
<b>YEAR 3</b>			
N\$42,000	N\$5,250	N\$36,750	N\$4,593.75 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$156,000</b>

**For Non - SADC Students:**

<b>PhD Specializations: Management, Green Logistics and Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$42,000	N\$10,000	N\$32,000	N\$4,000 x 8 months
<b>YEAR 2</b>			
N\$42,000	N\$10,000	N\$32,000	N\$4,000 x 8 months
<b>YEAR 3</b>			
N\$42,000	N\$10,000	N\$32,000	N\$4,000 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$156,000</b>

**For International Students:**

<b>PhD Specializations: Management, Green Logistics and Supply Chain Management</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$42,000	N\$20,000	N\$22,000	N\$2,750 x 8 months
<b>YEAR 2</b>			
N\$42,000	N\$20,000	N\$22,000	N\$2,750 x 8 months
<b>YEAR 3</b>			
N\$42,000	N\$20,000	N\$22,000	N\$2,750 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$156,000</b>

**For Nambian Students:**

<b>PhD Specializations: Business Analytics</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$46,000	N\$4,750	N\$41,250	N\$5,156.25 x 8 months
<b>YEAR 2</b>			
N\$46,000	N\$4,750	N\$41,250	N\$5,156.25 x 8 months
<b>YEAR 3</b>			
N\$46,000	N\$4,750	N\$41,250	N\$5,156.25 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$168,000</b>

**For SADC Students:**

<b>PhD Specializations: Business Analytics</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$46,000	N\$5,250	N\$40,750	N\$5,093.75 x 8 months
<b>YEAR 2</b>			
N\$46,000	N\$5,250	N\$40,750	N\$5,093.75 x 8 months
<b>YEAR 3</b>			
N\$46,000	N\$5,250	N\$40,750	N\$5,093.75 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$168,000</b>

**For Non - SADC Students:**

<b>PhD Specializations: Business Analytics</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$46,000	N\$10,000	N\$36,000	N\$4,500 x 8 months
<b>YEAR 2</b>			
N\$46,000	N\$10,000	N\$36,000	N\$4,500 x 8 months
<b>YEAR 3</b>			
N\$46,000	N\$10,000	N\$36,000	N\$4,500 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$168,000</b>

**For International Students:**

<b>PhD Specializations: Business Analytics</b>			
Amount	Deposit	Balance	Installments
<b>YEAR 1</b>			
N\$46,000	N\$20,000	N\$26,000	N\$3,250 x 8 months
<b>YEAR 2</b>			
N\$46,000	N\$20,000	N\$26,000	N\$3,250 x 8 months
<b>YEAR 3</b>			
N\$46,000	N\$20,000	N\$26,000	N\$3,250 x 8 months
Thesis			N\$30,000
<b>Total</b>			<b>N\$168,000</b>





## Qualifications Offered by CUW

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Degree	NQF Level	Duration
Master of Business Administration - Business Analytics	9	2 Years
Master of Business Administration - Digital Marketing	9	2 Years
Master of Business Administration - Risk Management	9	2 Years
Master of Business Administration - Entrepreneurship and Innovation	9	2 Years
Master of Business Administration - Logistics & Supply Chain Management	9	2 Years
Master of Business Administration - Financial Engineering	9	2 Years
Doctor of Business Administration (PhD) - Business Analytics	10	3-6 Years
Doctor of Business Administration (PhD) - Logistics & Supply Chain Management	10	3-6Years
Doctor of Business Administration (PhD) - Management	10	3-6 Years

## Master Of Business Administration With Specialization In Business Analytics

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### Description and Objective

The Business Analytics concentration provides students with the necessary skills and tools which will enable them to solve specific problems and determine decisions for an organization. In this concentration, students cover descriptive, predictive, and prescriptive methods and models needed to make informed decisions about optimizing operations, managing risk, and effectively handling challenges and opportunities in both structured and unstructured decision environments. Finally, as a multidisciplinary degree, students will learn the statistical and quantitative methods used to analyse data and provide useful information to decision makers, and training in both technical skills, business fundamentals, management practices, leadership, and communication, in addition to those skills specific to business analytics.

### Criteria for Admission

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### Mode of Delivery

The mode of delivery for the MBA with specialization in Business Analytics is full time on a block release basis delivered through online learning. Classes are conducted on weekends (Saturday & Sunday) for three weekends followed by a related examination during the fourth weekend. Students get a one-weekend break after the end of every course.

### Duration of Study

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### Assessment Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

### Requirements for Qualification for an Award

To graduate with Master's Degree in Business Administration with a specialization in Business Analytics, a student must successfully complete all compulsory core and specialization courses.

<b>MBA - Specialization in Business Analytics</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Introduction to Business Analytics	INFO 583	9	17
Data Analytics and Visualization	INFO 584	9	17
Advanced Business Analytics	INFO 585	9	17
Applied Statistics for Business Analytics	INFO 589	9	17
Master's Thesis	INFO 600	9	60

## **Master Of Business Administration With Specialization In Digital Marketing**

### **Description and Objective**

The Digital Marketing concentration provides students with the strategic and analytical skills to guide organizations in a digital world that are overflowing with data on customers, products, and interactions. In this concentration, the students will be equipped with the skills and tools needed to engage audiences through digital media and effectively market businesses through these networks. Students will learn to develop marketing strategies and effective business planning for digital marketing which will enable them to become experts in leveraging social media for business growth.

### **Criteria for Admission**

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### **Mode of Delivery**

The mode of delivery for the MBA with specialization in Digital Marketing is full time on a block release basis delivered through online learning.

### **Duration of Study**

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### **Assessment Criteria**

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

### **Requirements for Qualification for an Award**

To graduate with Master's Degree in Business Administration with a specialization in Digital Marketing, a student must successfully complete all compulsory core and specialization courses.

MBA - Specialization in Digital Marketing			
Course	Course Code	NQF Level	Credits
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Social and Mobile Media: Fundamentals and Analytics	MKTG 573	9	17
Digital Customer Experience Management	MKTG 580	9	17
Integrated Digital Advertising Planning across Multiscreen, Hyper-targeted Media	MKTG 582	9	17
Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)	MKTG 585	9	17
Masters Thesis Research	MKTG 600	9	60

## **Master Of Business Administration With Specialization In Risk Management**

### **Description and Objectives**

The Risk Management concentration provides students with the necessary skills and tools which will enable them to analyze and predict movements in the financial markets for the purpose of fostering sustainable company performance. In this concentration, students will be trained to identify and analyze the potential risks caused by natural disasters, product failures, inflation, volatility in capital markets, recession, and bankruptcy, and measures to limit those risks across entire enterprises and society.

### **Criteria for Admission**

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### **Mode of Delivery**

The mode of delivery for the MBA with specialization in Risk Management is full time on a block release basis delivered through online learning.

### **Duration of Study**

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### **Assessment Criteria**

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

### **Requirements for Qualification for an Award**

To graduate with Master's Degree in Business Administration with a specialization in Risk Management, a student must successfully complete all compulsory core and specialization courses.

<b>MBA - Specialization in Risk Management</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Fundamentals of Risk Management	BA 750	9	17
Crises Management	BA 752	9	17
Corporate Risk Management	BA 753	9	17
Advanced Risk Management	BA 757	9	17
Masters Thesis	BA 800	9	60

## **Master Of Business Administration With Specialization In Entrepreneurship & Innovation**

### **Description and Objectives**

The Entrepreneurship and Innovation concentration provides students with the necessary skills, analytical tools, perspectives, and experiences that prepare them for the entrepreneurial business community. In this concentration, students combine theory with practice which provide them the opportunity to test the theories, models, and strategies learned in the classroom by creating real business plans, working on other field projects, and gaining access and insight from leaders in the entrepreneurial business community in Namibia. Whether a student wants to start a business while in school, join an emerging business, or set the groundwork to launch a new firm later in his or her career, the programme aims to provide preparation for all these exciting options.

### **Criteria for Admission**

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### **Mode of Delivery**

The mode of delivery for the MBA with specialization in Entrepreneurship and Innovation is full time on block release basis delivered through online learning.

### **Duration of Study**

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### **Assessment Criteria**

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirements for Qualification for an Award

To graduate with Master's Degree in Business Administration with a specialization in Entrepreneurship and Innovation, a student must successfully complete all compulsory core and specialization courses.

<b>MBA - Specialization in Entrepreneurship and Innovation</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Entrepreneurship Law	ENT 5940	9	17
Entrepreneurship/Venture Creation	ENT 5960	9	17
Lean Entrepreneurship	ENT 5985	9	17
International Trade for Entrepreneurs	ENT 5990	9	17
Masters Thesis Research	ENT 6000	9	60

## Master Of Business Administration With Specialization In Logistics And Supply Chain Management

### Description and Objectives

The Logistics and Supply Chain Management concentration provides students with the necessary skills and analytical tools which will enable them to acquire a solid mastery of international operations and supply chain and logistics management concepts and methods. In this concentration, students will effectively use concepts of operations and supply chain management and qualitative and quantitative methods to make appropriate decisions in international business contexts that include new and unfamiliar situations. Students will also learn to design appropriate management plans for global supply chains that are lawful, ethical, and are environmentally and socially responsible.

### Criteria for Admission

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### Mode of Delivery

The mode of delivery for the MBA with specialization in Logistics and Supply Chain Management is full time on a block release basis delivered through online learning.

### Duration of Study

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### Assessment of Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirements for Qualification for an Award

To graduate with Master's Degree in Business Administration with a specialization in Logistics and Supply Chain Management, a student must successfully complete all compulsory core and specialization courses.

<b>MBA - Specialization in Logistics and Supply Chain Management</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Supply Chain Management	SCM 5410	9	17
Managing International Transportation and Logistics	SCM 5415	9	17
Managing Customer and Supplier Relationships	SCM 5420	9	17
Supply Chain Strategies	SCM 5425	9	17
Master's Thesis	SCM 6000	9	60

## Master Of Business Administration With Specialization In Financial Engineering

### Description And Objectives

The Financial Engineering concentration provides students with the necessary skills and analytical tools from finance and economics, engineering, applied mathematics, and statistics to address problems such as derivative securities valuation, strategic planning and dynamic investment strategies, and risk management. In this concentration, students will be trained to adapt theoretical and financial constructs into profitable and innovative opportunities by creating innovative and custom-designed instruments in the marketplace. Finally, students will engineer the future of finance and transform financial theory into practice.

### Criteria for Admission

A candidate should possess a NQF level 8 Bachelor's degree or equivalent from a recognized institution.

### Mode of Delivery

The mode of delivery for the MBA with specialization in Financial Engineering is full time on a block release basis delivered through online learning.

### Duration of Study

The Minimum duration of this MBA programme is 1.5 years, and the maximum duration is 2 years.

### Assessment Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirements for Qualification for an Award

To graduate with Master's Degree in Business Administration with a specialization in Financial Engineering, a student must successfully complete all compulsory core and specialization courses.

<b>MBA - Financial Engineering Specialization</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Strategic Management	BUSA 500	9	16
Strategic Marketing Management	BUSA 555	9	16
Strategic Information Systems	INFO 540	9	16
Corporate Governance	BUSA 560	9	16
Organizational Behaviour	BUSA 565	9	16
Managerial Economics	ECON 545	9	16
Accounting for Business Managers	BUSA 570	9	16
Research Methodology	RSCH 520	9	16
<b>Year 2 Specialization Courses</b>			
Introduction to Finance Markets	FIN 500	9	17
Financial Derivatives and Optimization in Finance	FIN 512	9	17
Option Trading Market Making and Electronic Trading	FIN 585	9	17
Data Analytics and Machine Learning in Fin Lab	FIN 598	9	17
Masters Thesis Research	FIN 600	9	60

## **Doctor Of Business Administration(PhD) With Specialization In Business Analytics**

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### **Description And Objective**

The PhD programme in Business Analytics equips students with both classical statistical techniques and modern computational methods. This will provide students with the necessary skills to tackle cutting-edge research questions relevant to today's businesses, markets, and societies using small, medium, and big data sets to improve effectiveness and efficiencies across several business disciplines. This programme covers more than just the mining and analysis of data. It explores the wider application of big data to all business functions and creation of new business models. Finally, students will develop knowledge of the organization, administration, and governance of this data.

### **Criteria for Admission**

A candidate should possess a NQF level 9 Master's degree or equivalent from a recognized institution.

### **Mode of Delivery**

The mode of delivery for the Doctor of Business Administration with a specialization in Business Analytics is full time on a block release basis delivered through online learning.

### **Duration of Study**

The Minimum duration of this PhD programme is 4 years, and the maximum duration is 6 years.

## Assessment Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute for 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirements for Qualification for an Award

To graduate with Doctor of Business Administration with a specialization in Business Analytics, requires the successful completion of all compulsory core –and specialization courses.

<b>PhD Business Administration - Specialization in Business Analytics</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Academic Writing for Postgraduate Studies	DBUS 750	10	10
Research Ethics	RSCH 805	10	10
Quantitative Research Analysis I	RSCH 800	10	10
Quantitative Research Analysis II	RSCH 801	10	10
Qualitative Research Analysis I	RSCH 802	10	10
Qualitative Research Analysis II	RSCH 803	10	10
Mixed - Methods Reasoning & Analysis	RSCH 804	10	10
Research Seminar	RSCH 806	10	10
<b>Year 2 Specialization Courses</b>			
Data Mining	BUSA 9570	10	15
Data Analytics	BUSA 9775	10	15
Advanced Decision Technologies	BUSA 9580	10	15
Dissertation	BUSA 9999	10	120

## Doctor Of Business Administration(PhD) With Specialization In Logistics And Supply Chain Management

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### Description And Objectives

The PhD in Business Administration with a concentration in Logistics and Supply Chain Management aims to develop scholars in supply chain management, who are committed to advancing the knowledge of supply chain management to tackle the challenges faced by supply chains in the 21st century. Students in the programme will gain knowledge in the theoretical and substantive areas of supply chain management. They will acquire the conceptual skills and methodological tools necessary to design and conduct independent research and interact with others in academic and business environments. Throughout the programme, the academic staff will work closely with doctoral students; training and mentoring them to become great scholars, educators, and colleagues. This programme prepares individuals for academic careers in research, teaching, and service at universities.

### Criteria for Admission

A candidate should possess a NQF level 9 Master's degree or equivalent from a recognized institution.

### Mode of Delivery

The mode of delivery for the Doctor of Business Administration with a specialization in Logistics and Supply Chain Management is full time on block release basis delivered through online learning.

### Duration of Study

The Minimum duration of this PhD programme is 4 years and the maximum duration is 6 years.



## Assessment Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute for 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirements for Qualification for an Award

To graduate with Doctor of Business Administration with a specialization in Logistics and Supply Chain Management, requires the successful completion of all compulsory core and specialization courses.

<b>PhD Business Administration - Specialization in Logistics &amp; Supply Chain Management</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Academic Writing for Postgraduate Studies	DBUS 750	10	10
Research Ethics	RSCH 805	10	10
Quantitative Research Analysis I	RSCH 800	10	10
Quantitative Research Analysis II	RSCH 801	10	10
Qualitative Research Analysis I	RSCH 802	10	10
Qualitative Research Analysis II	RSCH 803	10	10
Mixed - Methods Reasoning & Analysis	RSCH 804	10	10
Research Seminar	RSCH 806	10	10
<b>Year 2 Specialization Courses</b>			
Research Processes and Philosophies in Supply Chain Management	LSCM 9031	10	15
Logistics Management	LSCM 9131	10	15
Supply Chain Management Theories	LSCM 9630	10	15
Dissertation	LSCM 9999	10	120

## **Doctor Of Business Administration(PhD) With Specialization In Management**

### Description And Objectives

The PhD in Business Administration with a concentration in Management trains scholars to develop and test management theories that contribute to management education and practice. Students will acquire advanced knowledge of literature and theory in management that broadens their foundation. Students will also gain theoretical and practical knowledge of advanced research skills essential for publishing in leading academic journals. This programme prepares students for careers in scholarly research. Graduates can also take jobs in academic or research institutions.

### Criteria for Admission

A candidate should possess a NQF level 9 Master's degree or equivalent from a recognized institution.

### Mode of Delivery

The mode of delivery for the Doctor of Business Administration with a specialization in Management is full time on a block release basis delivered through online learning.

### Duration of Study

The Minimum duration of this PhD programme is 4 years and the maximum duration is 6 years.

## Assessment Criteria

Continuous assessment mark accounts for 40% of final grade, while final exams/assessments constitute for 60% of the final grade. To pass a subject, a student must obtain a final mark of at least 50%.

## Requirement for Qualifications for an Award

To graduate with Doctor of Business Administration with a specialization in Management, requires the successful completion of all compulsory core and specialization courses.

<b>PhD Business Administration - Specialization in Management</b>			
<b>Course</b>	<b>Course Code</b>	<b>NQF Level</b>	<b>Credits</b>
<b>Year 1 Core Courses</b>			
Academic Writing for Postgraduate Studies	DBUS 750	10	10
Research Ethics	RSCH 805	10	10
Quantitative Research Analysis I	RSCH 800	10	10
Quantitative Research Analysis II	RSCH 801	10	10
Qualitative Research Analysis I	RSCH 802	10	10
Qualitative Research Analysis II	RSCH 803	10	10
Mixed - Methods Reasoning & Analysis	RSCH 804	10	10
Research Seminar	RSCH 806	10	10
<b>Year 2 Specialization Courses</b>			
Organization Theory	MANAG 9000	10	15
Leadership & Organizational Change	MANAG 9005	10	15
Management Science	MANAG 9010	10	15
Dissertation	MANAG 9999	10	120



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